



Client Story

Transportation Company Drives 50% in Cloud Savings, Reinvests in Faster Speed & Delivery

Committing to cloud excellence, this transportation company is investing in people, process and technology — leaning on a new approach that's cutting cloud spend in half while differentiating delivery across their vehicle fleet.

The vision: A cloud powerhouse driving cost savings & smarter transportation operations

From tracking shipments to managing vehicle fleets and beyond, one transportation organization in the Midwest relies on AWS® cloud, powering their trucking software 24/7. But with limited in-house resources and one person managing the cloud infrastructure, leaders realized they needed to uplevel the company's cloud strategy.

The business goals were threefold for our client:

- Grow, empower and upskill their in-house cloud team.
- Maximize their AWS cloud investment.
- Clean up their existing cloud environment.

A new cloud strategy, grounded in best practices

To expand cloud resources, knowledge and capabilities, the company engaged the InsightCloud® Care (ICC) and Insight's Cloud Success Management (CSM) teams to design and deliver a solution.

First, we worked with the client's IT director to provide deep knowledge transfer on AWS cloud. This included whitepapers, guides and other key documentation on best practices, methodologies, management and more. The organization began to build and expand their in-house cloud team, frequently engaging Insight as a trusted adviser for assessing and selecting the best cloud talent.

Before, limited resources had hindered the company's progress and ROI with cloud. Now, the business is backed by a powerful, skilled cloud team driving impact to the business.

Industry:

Transportation

The challenge:

Uplevel cloud strategy to maximize cloud ROI across people, process and technology.

The solution:

Strategic cloud optimization services

Insight provided:

- Consulting Services
- InsightCloud Care for Amazon Web Services (AWS)
- Cloud FinOps

Cloud FinOps & optimization services to reduce waste

Building on this momentum, Insight implemented CloudCheckr to address cloud waste in our client's environment. Our teams were able to not only identify cloud spikes and anomalies but also offer strategic recommendations to drive cost optimization and right-size resources. And, leveraging our strategic partnership with AWS, the client was able to secure critical funding for various Proof of Concept (PoC) projects that would continue to uplevel the company's cloud approach.

The outcome: 50% in cloud cost savings, seamless management & a renewed focus on growth

Today, our client has reduced cloud spend by 50%. They're reinvesting savings in more sophisticated tools and platforms like Aurora, EKS, EC2 and ElastiCache. Our client also benefits from reliable and scalable data storage for their critical trucking software, as well as on-demand virtual machines that run software and allow them to provision and scale resources seamlessly.

We've empowered our trucking software with real-time data processing, secure storage and scalable compute power. We're able to manage shipments and assets, manage deliveries efficiently and ensure our order data is secure — all while keeping our system running smoothly.


Client IT director

Before, limited resources had hindered the company's progress and ROI with cloud. Now, the business is backed by a powerful, skilled cloud team driving impact to the business, from cost savings that continue to climb to high-performing software that supports their entire vehicle fleet. The business continues to modernize, free up budget for growth and upskill cloud teams.

Benefits & outcomes:



Reduced cloud spend by 30%–50% over three years

Reliable & scalable data storage for critical trucking software 

New highly skilled cloud team driving **continued savings & modernization**



High-performing software supporting entire vehicle fleet

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