

Hybrid work and transformational end user computing experiences

NextGen Windows Workshop

Modern endpoint management protects the organisation while enabling employees to work on their own terms. They can work anywhere and at any time, and do so as well as they would in the office, thus improving both satisfaction and productivity

- Forrester 2021 The Total Economic Impact™ Of Modernising Endpoints

In our new world of work the endpoint is the new workplace, and hybrid work is driving the endpoint strategy. The shift to remote and hybrid work represents a shift in how we think about providing people with the tools they need.

Most organisations, 90 percent, anticipate seeing more usage on cloud platforms than ever before. As a result, optimising existing investments in cloud solutions remains a top priority.

Many organisations, 77 percent of those surveyed, agree on the importance of providing the latest technology to their employees, giving users the devices that they want while giving IT the capability to keep them secure.

Lastly, 80 percent of companies plan to invest in new and emerging technologies, opening the conversation on the most efficient way to deploy, manage, and secure these new endpoints.

Why you should attend

NextGen Windows Workshop helps you land the value proposition of Microsoft’s cloud solutions for end-user computing with your customers’ business decision makers. These solutions include Windows 365, Windows running on Azure Virtual Desktop, Microsoft Managed Desktop, Windows 11 Enterprise and Microsoft Endpoint Manager.

By attending, you can:

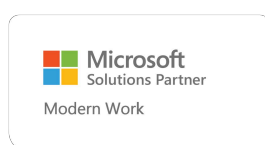
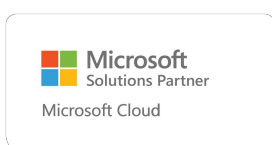
Understand a customer’s hybrid work scenarios and end-user computing goals and objectives.

Present Windows 365, Azure Virtual Desktop and Microsoft Managed Desktop solutions that provide a secure desktop experience from virtually anywhere.

Gain insights into a customer’s device landscape for both physical and virtual endpoints.

Showcase Windows 365 Cloud PC provisioning and management with Microsoft Endpoint Manager.

A commissioned study conducted by Forrester Consulting™ on behalf of Microsoft, Sept 2021



Workshop highlights



Focus on priorities, initiatives & key influences in your hybrid work & end-user computing strategy



Learn about end-user computing strategies, Windows 11, and Windows 365 to drive endpoint modernisation with your customers



Work together on showcasing Cloud PC provisioning & management with Windows 365 in a production environment



Plan next steps on how we can work together

Who should attend

The workshop is intended for security decision-makers such as:

- Chief Information Security Officer (CISO)
- Chief Information Officer (CIO)
- Chief Security Officer (CSO)
- Endpoint & Device Management owners/ decision makers
- Application business owners
- IT Security
- IT Operations
- Security Architect
- Security Engineers



2022 Partner of the Year Winner
Surface PC Reseller Award
Surface Hub Reseller Award
2022 Partner of the Year Finalist
Cloud Native App Development Award

What to expect:

The next generation of Windows represents a shift in how our customers are solving end-user computing challenges. Across Information Workers, Frontline Workers, and Temporary / Elastic workforces, our customers are looking for the latest and most innovative solutions to answer those challenges.

We'll work with you to:

- Better understand when and how to leverage Cloud PCs with Windows 365
- How best to manage virtual endpoints across Windows 365 and Azure Virtual Desktop
- Leveraging Windows 11, the most secure OS yet, to enable hybrid work for all employees
- Implementing best practices for endpoint management with Microsoft Endpoint Manager



Specific workshop deliverables will be outlined by a SoW which will detail the structure and expectations.

Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

7 Microsoft Solutions Partner Designations, including:

- Solutions Partner for Microsoft Cloud
- Solutions Partner for Modern Work
- Solutions Partner for Security

12 Specialisations, including:

- Adoption and Change Management
- Identity and Access Management
- Threat Protection



Microsoft Partner Awards, including:

- 2022 Microsoft Surface Reseller Partner of the Year
- 2022 Microsoft Surface Hub Reseller Partner of the Year
- 2021 Solution Assessments Partner of the Year
- 2021 Migration to Azure Partner of the Year
- 2021 Microsoft 365 & Surface Solution Selling Partner of the Year



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