# **\$ Insight**.



## Analytics with Azure Synapse

## **Business challenge**

Data has become the lifeblood of business — but even with its unlimited potential, realising the full value of data is a complex undertaking. Many businesses collect vast amounts of data, but storing and understanding it has become a manual challenge.

Traditional data unification approaches are cumbersome, exhausting time and resources on the road to gaining insight. Even successful solutions often have issues scaling or evolving as data grows and business changes.

## How we help

Insight's team of analytics specialists will guide you through an engagement to build and execute your vision of the future using Azure® Synapse — a cuttingedge data analytics platform. During this engagement, we'll tap our broad pool of resources, using Insight's own Performance and Learning Utility for Synapse (PLUS) to help tackle your business challenges, yielding the following deliverables:

- An assessment of your current data estate, outlining strengths and weaknesses
- A backlog of features needed to modernise based on best practices and growing needs
- A proof of value to socialise success and vision with your leadership
- A modernisation roadmap highlighting next steps and key action items

Our experts will help to ensure you reap all the benefits of a proven analytics solution with best-of-breed data orchestration, exploration and visualisation tools from Microsoft® Azure.

## Duration

#### 1 month

#### Benefits

- Gain rapid insights from all data and analytics systems across locations.
- Expand discovery of insights with machine learning models.
- Save time with a unified experience for developing end-to-end analytics solutions.
- Secure data with column- and row-level security and dynamic data masking.

#### **Related offers**

Data Modernization Envisioning Session

Data Lake Accelerator

Modern Data Warehouse

MLOps Accelerator

Power BI Foundations

#### Get started.

To learn about pricing and how to get begin, contact ANZ\_DI\_Sales@insight.com

## Preparing for transformation

To ensure you receive the greatest value from this engagement, our experts will need the following:

- A brief discovery call to align on a definition of business and technical goals
- An Azure subscription approved to receive data from your business systems

### What to expect

Discovery & Assessment	Implementation & Threat Analysis	Next Steps & Roadmap
We'll begin by exploring the power of data analytics and align its capabilities with your business opportunities. Together, we'll shape one Proof of Concept (PoC) implementation.	During the session, we'll roll up our sleeves and iteratively deliver on the case envisioned on the first day of our workshop — and consistently refine our delivery and direction with your business, IT and leadership stakeholders. At the end, you'll receive code and artifacts, as well as a demo-ready solution deployed.	On the final day, we'll drive executive and technical readouts to facilitate PoC understanding and knowledge transfer covering the demo, implementation, value assessments and future opportunities. You'll be equipped to demonstrate value to your business, IT and leadership stakeholders and identify next steps for your data analytics journey.

## **About Insight**

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions<sup>™</sup> that help your organisation run smarter. We'll work with you to maximise your technology investments, empower your workforce to work smarter, optimise your business and create meaningful experiences.



