



# Insight

# Insight Guardian



## Identify cost-saving opportunities with ongoing optimisation

Cloud can provide organisations with great business value, yet many need help controlling spend and maintaining oversight of costs. Common outcomes may include significant cost overruns, lack of business visibility, waste and operational inefficiencies that may make the transformation inefficient and unaffordable.

Managing cloud spend is the top cloud initiative across all organisations, and it's estimated that 28% of cloud spend is wasted.<sup>1</sup>

Microsoft Azure is a cloud platform preferred by many businesses that enables innovation and agility. However, the ease of deployment and effort involved in governing resources can make costs spiral and the subsequent reporting/chargeback mechanisms within the business difficult to manage.

Organisations need a simple and rapid way to get the right information, analysis and optimisation guidance to identify immediate and ongoing cost improvement opportunities within their Microsoft Azure estate.

### A rapid way to optimise costs and deliver efficiencies

Insight has built a service that combines technology to inform on cloud spend and FinOps expertise to help optimise your Azure spending.

### Insight Guardian for CSP Service

The service is delivered on a regular cadence to help you achieve, improve and maintain cost-effective investments in your Microsoft Azure estate. We provide tooling to perform automated data gathering and analysis for powerful insights and combine our deep expertise to help you qualify and prioritise the activities that will enable value realisation for your business.

<sup>1</sup> Source: Flexera 2023 State of the Cloud Report

### Outcomes

- Rapid assessment & prioritisation of cost improvement actions.
- Continuous focus on optimising Microsoft Azure investments.
- Awareness & recommendations for FinOps good practices.



This service is part of Insight's wider portfolio of services for FinOps and Software Asset Management solutions for IaaS, PaaS, SaaS and on-premises based software

### Get started.

To learn more, contact [Marketing.APAC@insight.com](mailto:Marketing.APAC@insight.com)

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## One time setup



### Set up

- Simple onboarding using Microsoft Entra App registration.
- Accept the Terms and Conditions of the service.
- Initial toolset configuration and data gathering.



### Initial optimisation

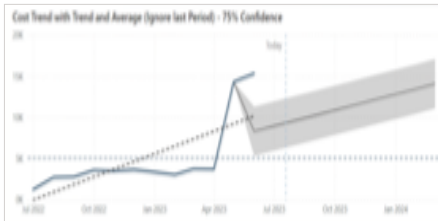
- Combine analysis algorithms and FinOps experience to identify and qualify opportunities.
- Initial presentation of findings.
- Help define priority actions for cost improvement



### Continuous improvement

- Discuss major changes, emerging trends and further optimisation opportunities.
- Advice and support to improve cost efficiency and FinOps maturity.

## Example data reports



	247%	2.70K	3.04K	3.44K	3.80K	3.70K	2.99K	3.70K	3.64K	11.96K	12.70K	54.33K
Production	2.70K	2.70K	3.04K	3.44K	3.80K	3.70K	3.64K	3.70K	3.70K	11.96K	12.70K	54.33K
NonProduction	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K
Power BI Embedded	1.24K	1.24K	1.24K	1.24K	1.24K	1.24K	1.24K	1.24K	1.24K	1.24K	1.24K	1.24K
Virtual Machines	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K
Application Gateway	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K
Storage	0.40K	0.40K	0.40K	0.40K	0.40K	0.40K	0.40K	0.40K	0.40K	0.40K	0.40K	0.40K
Backup	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K
Log Analytics	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K	0.16K
Security Center	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K
Virtual Network	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K	0.24K
<b>Total</b>	<b>2.70K</b>	<b>2.70K</b>	<b>3.04K</b>	<b>3.44K</b>	<b>3.80K</b>	<b>3.70K</b>	<b>3.64K</b>	<b>3.70K</b>	<b>3.70K</b>	<b>14.20K</b>	<b>15.12K</b>	<b>59.75K</b>

		11.94K	36.25K	1.19K	1.56K	38K
Log Analytics	0	11.94K	36.25K	1.19K	1.56K	38K
Backup	0	10.71K	14.62K	2.27K	2.52K	24K
Power BI Embedded	0	1.18K	1.24K	3.85K	3.85K	4K
Virtual Machines	0	4.81K	1.72K	2.33K	2.87K	3K
Application Gateway	0	4.81K	13.25K	1.57K	1.17K	14K
Storage	0	0.24K	0.40K	1.60K	1.67K	1K
Security Center	0	0.24K	29.49K	10K	301	1K
Load Balancer	0	0.24K	14.49K	10K	230	2K
Virtual Network	0	0.24K	1.72K	41K	425	1K
SQL Database	0	0.40K	4.25K	49K	49K	4K
Azure Bastion	0	0.24K	1.24K	147	17K	3K
Azure Kubernetes Service	0	0.16K	1.24K	11K	11K	2K
Azure App Service	0	0.16K	0.40K	41K	41K	2K
<b>Total</b>	<b>0</b>	<b>49.93K</b>	<b>98.85K</b>	<b>14.23K</b>	<b>15.28K</b>	<b>1.82K</b>

Item	Value	Unit	Percentage
Item 1	100	100	100%
Item 2	200	200	200%

Item	Value	Unit	Percentage
Item 1	100	100	100%
Item 2	200	200	200%

## Why Insight?

Our FinOps capabilities build on many years of supporting clients in cost containment and optimising investments across the technology lifecycle. Our expertise integrates the commercial, analytical, change management and technical skills needed to succeed in FinOps. We help you accelerate the value and control over your investments in the cloud.

## About Insight

At Insight, we have the expertise, skills, tools, processes, and experience to guide you towards achieving your full potential and optimising your technology investments.



Global scale & coverage



Operational excellence & systems



Next-generation tech skills



A certified and award-winning partner of major security solutions vendors



Understanding of ISO 270001



Broad security capabilities

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