# Adobe Creative Cloud licensing overview



## Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

#### Site license benefits:

#### Universal access

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices.

### **Budget predictability**

A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for school-owned or leased computers, with the option to cover more at or after the time of purchase.

## Flexible deployment and management

Designed for an individual school or district, licensing options offer a web-based Admin Console that makes it easy to centrally manage and deploy licenses.

#### Classroom and home use

Schools have the flexibility to use licenses for in-classroom deployment, including BYOD environments, or at home on teacher-owned machines.

#### Free instructional resources

Your educators can access the Adobe Education Exchange for free professional development and peer-to-peer collaboration, and Adobe for Teachers for curriculum and classroom project ideas. Get educators up to speed on Creative Cloud apps and ignite student's creativity.

## Licensing for your entire school or district:

#### Creative Cloud for education

Site license

- Device licenses for each computer, rather than each user, with rights to install on one computer per license
- Complete set of Creative Cloud desktop applications (services not included)
- Scalable software deployment for a single school site
- · Minimum purchase of 100 licenses
- Flexible site license terms from 1–4 years
- Option to add new licenses through the Value Incentive Plan

#### Creative Cloud for education

Licensing for your entire school district

- Device licenses for each computer, rather than each user, with rights to install on one computer per license
- Complete set of Creative Cloud desktop applications (services not included)
- Scalable software deployment with a minimum purchase of 500 licenses for a district
- Flexible site license terms from 1-4 years
- · Option to add new licenses through the Value Incentive Plan

# Creative Cloud for education<sup>†</sup>

Give you students, faculty, and staff the digital tools to create amazing work.

	Device licenses include:	Use
	Desktop apps	
_	Adobe Photoshop CC	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.
	Adobe Illustrator CC	Create vector-based graphics and illustrations for print, web, video, and mobile.
	Adobe InDesign CC	Design professional layouts for print and digital publishing.
	Adobe Dimension CC	Easily create high-quality, photorealistic 3D images.
	Adobe Acrobat Pro DC	Create, protect, sign, collaborate on, and print PDF documents and forms.
	Adobe InCopy CC	Enable writers and designers to work simultaneously on the same document.
_	Adobe Bridge CC	Browse, organize, and search your photos and design files in one central place.
_	Adobe Premiere Pro CC	Edit video with high-performance, industry-leading editing tools.
	Adobe After Effects CC	Create cinematic motion graphics and visual effects.
	Adobe Audition CC	Record, mix, and restore audio for broadcast, video, and film.
	Adobe SpeedGrade CC	Manipulate light and color in video footage.
	Adobe Media Encoder CC	Quickly output video files for virtually any screen.
_	Adobe Prelude CC	Streamline the import and logging of video from any video format.
_	Adobe Dreamweaver CC	Visually design and develop modern, responsive websites.
	Adobe Muse CC	Create and publish dynamic websites without writing code.
	Adobe Animate CC	Design interactive animations with cutting-edge drawing tools for multiple platforms.
	Adobe Flash Builder Premium	Build exceptional applications for Android, iOS, Windows, and Mac OS using a single development environment.
_	Adobe Fireworks CS6	Rapidly create graphics for websites and apps.
	Deployment and support	
	Centralized administration tools	Manage and track both All Apps and Single App device licenses from the handy web-based Admin Console.
	Creative Cloud Packager	Centrally deploy apps and updates across your school or district.
	Onboarding webinar	Get up and running fast with an onboarding webinar that walks you through the deployment process.



Photography and design

Video and audio production

Web and mobile development