

## Solution Brief

# Insight for Artificial Intelligence (AI)

Create opportunity and transform business with Artificial Intelligence (AI) solutions including machine learning operations for efficiency, agility and resilience.

## Background

Artificial Intelligence (AI) is the critical business differentiator enabling early adopters to gain exponential benefits over competitors. Organisations that struggle to maximise the business value of their data with AI may miss opportunities to create operational efficiency, cultivate customer value or drive competitive advantage.

Operationalising AI efforts lets you design and launch new products, services, and business models quickly and at scale. But implementation and realising value at scale can be complicated — clients often run into difficulty around managing multiple pipelines, cloud migration, lack of skilled resources, and concerns around data protection, governance and security.

Insight has the proven ability to deliver tangible business outcomes in data and AI. Our technology experts can meet your organisation where you are and integrate with your teams, helping you accelerate success with professional consulting, delivery and optimisation.

### Business outcomes with AI capabilities






Maturing your data intelligence model with Insight will help you drive business transformation by enabling you to make informed, data driven decisions that optimise processes, experiences and outcomes.

## Benefits of AI

- **Increased Efficiency:**  
Automate repetitive and mundane tasks, freeing up employees to focus on more complex strategic activities.
- **Improved Decision-Making:**  
Analyse vast amounts of data and extract valuable insights. By processing and interpreting complex data sets, AI algorithms can help organisations make more informed decisions, identify trends, predict outcomes and optimise operations.
- **Cost Savings:**  
Reduce costs in various ways. By automating tasks, AI eliminates the need for manual intervention and streamlines operations. It can also optimise resource allocation, supply chain management and inventory control and minimising waste.

## Business Challenge

Identify your most compelling opportunities and overcome your most pressing challenges by working with Insight to find high-ROI use cases and realise success quickly. With each success, you will have achieved a functional and mature component of your data and AI estate to scale with you into the future.

 <b>Strategise</b>	 <b>Imagine</b>	 <b>Launch</b>	 <b>Accelerate</b>	 <b>Manage</b>
Dive deep into your estate. Identify your key opportunities and map your path to analytics success.	Identify actionable opportunities and challenges in your organisation with high ROI and quick time to value.	Start fast with a focused team of experts to dispel doubt and prove value with rapid prototypes.	Lay the foundation of repeatable business value with minimal viable products and flexible platforms.	Safeguard success and mitigate risk with mature ops, compliance, governance and management.
<b>Ready. Adopt. Succeed.</b>				

## Our Solution

Insight helps clients assess their current AI landscape, build AI ideation and data-backed AI solutions, and provide supporting infrastructure — all to deliver exceptional and in-demand business outcomes.

<b>AI Workshop</b>	<b>Accelerate AI</b>	<b>Operationalise AI</b>
<p>Our AI workshop offers a range of benefits for participants, empowering them to explore and harness the creative potential of AI.</p> <p><b>The Insight AI workshop is available in two formats:</b></p> <p><b>Generative AI:</b> focused on how to use Generative AI in the enterprise context.</p> <p><b>AI Journey:</b> focused on all the possible AI solutions that can be implemented, from cognitive Services to Machine Learning (ML).</p>	<p>Our team of experts analyses your existing practices across the entire AI lifecycle, identifies key opportunities for improvement, lays out a step-by-step roadmap to apply best practices to your teams and programmes, and accelerates your AI success.</p>	<p>Empowering your AI journey from visionary concept to seamless execution, we transform ideas into operational excellence</p>

## Use cases

Organisations in every industry are engaging customers, empowering workers, optimising business, and enhancing products with AI. These are just some of the ways leveraging advanced data solutions for your business can help:

<b>Energy &amp; Utilities</b>	Asset inspection, demand prediction, predictive maintenance, remote asset management
<b>Financial Services</b>	Algorithm platforming, compliance, real-time analytics, reporting, chatbot
<b>Healthcare &amp; Life Sciences</b>	Clinical decision support, clinical workflow optimisation, compliance, demand prediction, labour optimisation, population health, real-time analytics, reporting, supply chain optimisation
<b>Manufacturing</b>	Demand prediction, labor optimisation, quality assurance, real-time analytics, reporting
<b>Retail</b>	Customer analytics, demand prediction, labour optimisation, reporting, supply chain optimisation

## About Insight

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

## Getting started is easy.

For more information about our solutions please contact your Insight Account Manager, alternatively visit our website: [uk.insight.com](https://uk.insight.com)

