



# Dell Latitude goes wherever you need it.



From the boardroom to the battlefield, from K-12 classrooms to employees on the go, Dell Latitude is designed for you.



**Optimum choices in business-class mobility including the latest 2-in-1 convertible and detachable designs**



**Ranging from the ultimate in reliability and performance that holds up in the classroom**



**The industry's only line of business-class laptops with a truly Rugged extreme choice that is built for the harshest environments**

**Introducing a refreshed and most complete mobile portfolio on the planet!**

Dell's newest lineup of laptops delivers a range of devices to fit any need. With a new look, the latest features and Dell's continued commitment to world-class manageability, security and reliability.

Learn more at [Dell.com](http://Dell.com) and [Dell.com/rugged](http://Dell.com/rugged).

# Why choose a Dell Latitude laptop?

Know your secure when you work the way you want, where you want

## World-class security and manageability

As workers continue to become more mobile, security and management are more critical than ever, especially as devices and data are increasingly outside the perimeter. Dell's Client Command Suite of products provides free automation tools to update and protect your devices, all at one time even if the device is turned off. Efficiency is everything; update once and software updates are everywhere you need them to be. It's your best line of defense.

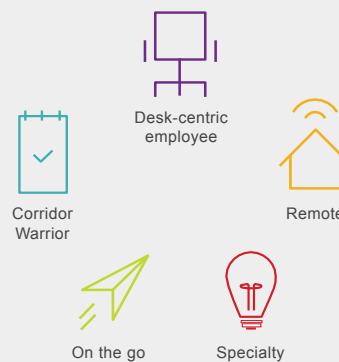
## Leading-edge innovation

This newest Latitude line represents a world of firsts in innovation. The smallest 2-in-1 built with premium materials and components that uses an industry-first auto-deploy kickstand. It has state-of-the-art facial recognition that uses Windows Hello and IR camera to bolster secure signon. Connectivity is a breeze with USB Type-C technology that supports one-cable docking for power, video, data and voice. This attention to detail is just a few examples of what gives Latitude the best user experience.

## Designed for today's workforce

Latitude offers a range of designs for the way people want and need to work today. Whether in the office, on the road, in the field or in a classroom, Latitude performs where you do. These devices enable you to do your best work because they set the standard in design and lasting performance. For example, chassis are designed to accommodate multiple work modes. Stunning displays that easily interact with touch or pen. And a broad selection of performance choices, all beautiful and durable enough to go where you go.

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| <b>Security Solutions</b><br>Dell is the only OEM to offer total security solutions with each computer.     | <b>ControlVault™</b><br>Dell ControlVault provides industry leading credential security and is a key element in the overall security of the endpoint device. |
| <b>Data Guardian</b><br>Dell Data Guardian provides breakthrough data security with "self-protecting data". | <b>Endpoint Security Suite Enterprise</b><br>Dell Endpoint Security Suite is best-in-class at deterring malware and other malicious viruses.                 |



## Features of the Dell Latitude Family of products

- Thin, sleek and lasting performance that is cool to the touch
- Dynamic power mode for more boost when you need it
- Multiple work modes including laptop, tent and tablet
- Virtually borderless displays that are stunning and may detach for tablet use
- Optimum choice in processing chips to support your work needs
- Easy sign on with facial recognition using Dell's infrared camera and Windows Hello
- Type-C connectivity for power, data or voice using one cable, including Thunderbolt
- Rugged extreme devices designed to work in the harshest conditions
- Complete ecosystem of peripherals available to stay productive wherever you work

# Desirable, powerful and rugged to the extreme, Dell Laptops.

Work the way you want, where you want.

## Business class that's first class

If you haven't seen Dell's mobility portfolio lately, take another look. We now have a full range of traditional and 2-in-1 business-class laptops. They have been redesigned from the ground up to better serve your needs. From our entry-level 3000 series, to the ultimate in productivity 5000 series, to the beautifully crafted 7000 series, Dell has redesigned our Latitude systems to better serve your needs. And as always, they offer world-class security and manageability options you expect from Dell.



## Students love our laptops

Enable learning anywhere with mobile education solutions from Dell. We continually listen to teachers and students to refine our Education line. These latest laptops offer durability and reliability for younger students, while also providing design and performance features expected by college-bound students and their professors. At Dell we believe in designing our laptops to inspire the journey of learning and the joy of teaching.



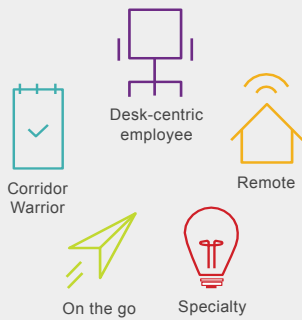
## When mission critical meets the harshest conditions

Latitude Rugged means extreme durability and ultimate reliability in the toughest conditions. Performing out in the real world of rain, dust, heat, freezing cold, humidity, vibration and other hazards is business as usual for the Dell's most rugged products. You can't afford to be down because of equipment failure. Latitude Rugged products are the result of extensive testing to ensure world-class reliability in the demanding conditions you operate in every day.



# Dell Latitude Laptops

Peripherals to boost your productivity.



You may work at your desk, remotely, between conference rooms, traveling or some mix of all of them. At Dell our employees experience many of these same challenges. So we ask lots of questions about what would make a world-class laptop even more useful while working in each of these scenarios.

We take your feedback and design and test hundreds of accessories before handpicking a set of devices that we believe will elevate your productivity week in and week out. Check out our latest innovative companion devices below.

## Augment your mobile productivity

We offer a complete line of additional products to help you maximize your mobile device whether you are stationary or on the go.

## Built for accelerating learning in the classroom or on the go

Learning is a journey. These devices provide additional productivity and protection for schools and fun for students.

## Accessories built to the extreme

Get the most out of your rugged extreme devices with accessories also designed to thrive in the harshest of conditions.

### Dell Business Class



Dell Dock WD15



U2717D – Dell 27" Monitor

### Dell Education



Dell Compact Charging Cart – CT36U18



Dell Education Work-in-Case 11

### Dell Rugged Extreme



Rugged Battery Charger



Tablet Desk Dock



Kickstand and keyboard